

BRAND SNAPSHOT

MOHAWKADE MEDIA

VISUAL STORYTELLING · 2D / 3D ANIMATION · VOICE · PARODY & SATIRE

MohawkADE Media is an independent animation studio led by Andrew Elliott, producing 2D and 3D animation, character-driven parody, and satire for commercial and entertainment clients.

CINEMATIC

SHARP-WITTED

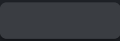
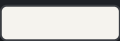
TECHNICAL

STORY-FIRST

BOLD

APPROACHABLE

COLOR PALETTE

	Obsidian Graphite	14161A	Primary background
	Ash Grey	3A3D42	Panels & dividers
	Ember Amber	FF7A29	Primary accent, CTA
	Cinematic Teal	12A6A0	Secondary accent
	Parchment White	F5F3EE	High-contrast text
	Signal Red	E4372B	Tertiary – sparing use

TYPOGRAPHY / QUICK REFERENCE

NEWGROUNDS FONT

PRIMARY WORDMARK · LOGOTYPE ONLY
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z · 1 2 3 4 5 6 7 8 9 0

SHARE TECH MONO

ACCENT / TECHNICAL · LABELS & SPECS
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z · 1 2 3 4 5 6 7 8 9 0

PHOTOGRAPHY STYLE / MOOD BOARD



CGI RENDER · OOH



VFX STILL · ENV



VFX STILL · CHAR



VFX STILL · FX



PHOTO · LIGHT STUDY



PHOTO · MACRO

VISUAL STYLE



CORNER FRAME MARKS



FINE GRID OVERLAY



AMBER / TEAL SPLIT GRADE

TAG MONO TAG LABELS

LOOKING AHEAD

This Brand Kit gives MohawkADE Media one professional visual system — the same cinematic lighting, color grading, and confident voice across future deliverables, marking the shift from a hobbyist channel to a hireable 2D/3D animation studio.